



Public Health  
Prevent. Promote. Protect.

## National Public Health Month

April marks the celebration of National Public Health month. This year's theme of "Public Health is ROI: Save Lives, Save Money", combines two common threads, public health and prevention.

Much like the business world, "ROI" indicates the "return on investments". Supporting evidence-based public health programs will result in healthier communities and reduced cost in treating diseases.

The U.S. spends far more on health care than any other country. However, investing just \$10 per person each year in proven, community-based public health efforts could save the nation more than \$16 billion within five years. That's a \$5.60 return for every \$1 invested! As you can see "Public Health is ROI: Save Lives, Save Money"

This year's theme includes 5 weeks of awareness:

### Creating a Healthy Workplace

**Did you know?** For every \$1 invested in workplace wellness programs, medical costs drop by more than \$3.



### Ensuring A Safe, Healthy Home For Your Family

#### Did you know?

About two-thirds of home fire deaths happened in homes without working smoke alarms. Smoke alarms can double your chance of surviving a fire.



### Providing a Safe Environment for Children at School

#### Did you know?

Routine childhood immunizations save 33,000 lives, prevent 14 million cases of disease and save \$9.9 million in direct health care costs annually. Every dollar spent on childhood immunizations alone saves \$18.40.



### Protecting You While You're on the Move

**Did you know?** Motor vehicle-related injuries are the leading cause of death among



U.S. children. A \$52 car seat can prevent \$2,200 in medical costs, that's \$42 for every \$1 invested.

### Empowering a Healthy Community

#### Did you know?

Tobacco use is responsible for more than 400,000 U.S. deaths every year. The benefits of smoking cessation programs nearly always outweigh the costs and ranges from 86 cents to more than \$2.50 for every \$1 invested.



As you can see, public health surrounds you every day, in many ways. It is with you at work, home, school, and at play. Public health is about prevention and protection. It encourages us to live healthier, and to learn more about how childhood vaccinations can prevent the spread of disease in our community.



## JOIN THE MOVEMENT

### Your Health + Safety

Children are our future, so do your best to protect their health and well-being. Join the Scott County Health Department and Quad Cities Safe Kids Coalition by keeping kids safe by using the proper car seat and restraints. Car seats reduce the risk of death by 71% for infants and by 54% for children ages 1-4.

Quad Cities Safe Kids host **FREE** car seat checks on a weekly basis. Find a calendar of times and locations of the **FREE** car seat fit stations at: [www.scottcountyowa/health.com](http://www.scottcountyowa/health.com).

## 4 STEPS FOR KIDS



REAR-FACING



FORWARD-FACING



BOOSTER



SEAT BELT



## MARK YOUR CALENDAR!

- *Scott County Board of Health Meeting, Scott County Administrative Center, 1st Floor Boardroom, 12:00PM Thursday, April 18, 2013.*
- *Serve Safe Class, Scott County Administrative Center, Scott County Administrative Center, April 2-4, 2013 and April 16-18, 2013. Call the Health Department for details and to register.*

### OUR MISSION:

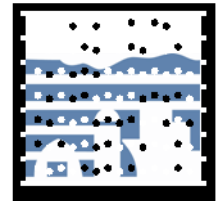
The Scott County Health Department is committed to promoting, protecting and preserving the health of the community by providing leadership and direction as advocates for the individual, the family, the community and the environment we serve.

### OUR VISION:

As recognized and respected leaders in serving and protecting our citizens, we at the Scott County Health Department are committed to a safer, healthier community and environment. In so doing, we provide a multitude of services with Professionalism, Responsiveness, Involvement, Dedication, and Excellence.

## SCOTT COUNTY HEALTH DEPARTMENT

Scott County Administrative Center, 4th Floor  
 600 West 4th Street  
 Davenport, Iowa 52801-1030  
 Phone: 563-326-8618  
 Fax: 563-326-8774  
 E-mail: [health@scottcountyiowa.com](mailto:health@scottcountyiowa.com)  
 Web site: [www.scottcountyiowa.com/health](http://www.scottcountyiowa.com/health)



If you would like to receive this newsletter electronically, please subscribe to the Public Health Connection at [www.scottcountyiowa.com/health/connection](http://www.scottcountyiowa.com/health/connection) or e-mail [health@scottcountyiowa.com](mailto:health@scottcountyiowa.com) or call 563-326-8618.



**Public Health**  
 Prevent. Promote. Protect.