



Scott County Health Department

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Agenda #3A

Director's Report to the Board of Health November 9, 2017

Meetings October 2017

1. Quad Cities Health Initiative Board
2. Scott Hobart, 7th Judicial District; Jeremy Kaiser, Juvenile Detention Director; Michael Reisner, Augustana College
3. Mahesh Sharma, County Administrator
4. Scott County Strategic Plan Update
5. Marketing Class Presentation with Dr. Choi, Augustana College
6. Davenport City Council Briefing, with Michael Reisner
7. Midwest Public Health Training Center Steering Committee
8. QCHI Marketing, Branding and Communications Committee
9. Iowa Department of Public Health Region 6 meeting
10. Ray Wieser, Mitch Tollerud, Sunny Shang on GIS mapping
11. Mark Speltz, Iowa Department of Inspections and Appeals; Rob Cusack; and staff
12. United Way Health Panel

I would like to recognize the following employees for their years of service with the Department:

Chris Varnes, Community Health Consultant	2 years	November 16
Anna Copp, Child Health Consultant	3 years	November 10
LaNae Ramos, Per Diem Nurse	4 years	November 14
Christina McDonough, Community Transformation Consultant	4 years	November 25
Seema Antony, Public Health Nurse	9 years	November 3
Marybeth Wood, Correctional Health Coordinator	6 years	November 7
Kim Mills, Community Tobacco Consultant	6 years	November 7
Kevin Barker, Per Diem Nurse	6 years	November 30

Monitor Health Status

Communicable Disease Program

In October, thirty-six communicable diseases were reported. The diseases included thirteen cases of hepatitis C, six cases shigellosis, four cases each of pertussis and Lyme Disease, three cases each of hepatitis B and salmonellosis, two cases of campylobacteriosis, and one case of legionellosis.

Rabies Risk Assessments

Sixteen individuals required a rabies risk assessment and six individuals were recommended for rabies post exposure prophylaxis. The animals involved included eleven dogs and five cats.

Childhood Lead Poisoning Prevention Program

In October, there were twelve children receiving individual case management. Of those, two had a blood lead level between 20-44 ug/dL and four had a blood level between 15-19 ug/dL. The remaining six children had a blood lead level less than 15ug/dL. There are additional children on the department's caseload that have lead levels of 10-14 ug/dL.

Diagnose/Investigate Health Problems and Hazards

Sexually Transmitted Disease Program

Ninety-five clients received sexually transmitted disease (STD) clinic services during October. Sixteen clients tested positive for chlamydia, five clients tested positive for gonorrhea, and two clients tested positive for syphilis at the Health Department's clinic. There were a total of one hundred twenty cases of chlamydia, twenty cases of gonorrhea, and seven cases of syphilis reported in Scott County during October.

The increase in syphilis cases reported this month can in a large part be attributed to increased routine testing at some private medical providers. Of the seven cases reported, five were diagnosed as late latent cases (cases of over a year's duration) and not infectious at the time of diagnosis. The remaining two cases were infectious at the time of diagnosis. All of the reported cases have been treated or are in the process of completing treatment.

Roach Complaint Received via Facebook

The department was tagged on a Facebook post concerning a roach supposedly found in the food at Los Agaves Restaurant on Brady Street in Davenport. There was also a picture of a dismembered bug, but it was not quite clear if it was a roach. A complaint/routine inspection was conducted. At the time of the inspection, there was no evidence of roaches. The owner, per his own request, has the facility treated twice a month. The establishment had been treated just prior to the inspection as part of the regular cycle. They also have it in the pest control company's contract that they will come in and treat if there is an issue. No complaint was received by the department until almost a week after the picture was posted.

Evaluate Effectiveness, Accessibility and Quality

First Med Pharmacy Review

In September, two hundred and seventeen inmates received nine hundred and eighty-nine prescriptions. The use of generic medication was at ninety-eight percent.

Media Engagement Quality Improvement Project

The department's public information officer (PIO) team participated in a quality improvement (QI) project intended to ensure regular and appropriate communication with the media. PIOs recently documented a noted decrease in the number of media contacts over the last three fiscal years. With no dedicated health reporter at the Quad City Times, and turnover of reporters at local news stations, the Health Department is no longer perceived as the "go to" for public health information. This impacts our ability to inform the public of important information during routine and emergency times. The focus of media efforts during the last two years has been on building a strong social media presence, but there is value in traditional media's role.

The project was facilitated by two members of the QI Council. Through the QI project process, the team determined an appropriate AIM statement would be an increase in media inquiries of ten percent by December 31, 2017 as a result of outreach activities. In addition to the AIM statement, the team used an affinity diagram, fishbone diagram, focused conversation, and prioritization matrix to determine root causes and identify possible solutions to improve communication with the media. The initial activity to be implemented is the creation of a Scott County Health Department (SCHD) orientation packet to be mailed to all media partners in the community. The team will continue to document media inquiries as they come and will then gather data after the initial two month implementation period to see if the goal of a ten percent increase is reached.

Food Program Quality Improvement Project Follow-Up

On October 26th staff met to follow-up on the Food Program Variance with the State QI project. Throughout the initial thirty-day period of implementing the identified tasks/strategies, a forty-five percent increase in the amount of foodborne illness risk factors identified by inspectors. Food Program staff engaged in a focused conversation and agreed to adopt all of the previously identified tasks: schedule monthly staff updates with coordinator to check completed inspections and workload; collect monthly SCHD food code violations report and compare to the State; and review previous three inspection reports before inspecting an establishment.

Develop Policies and Plans

Health Promotion Strategy Established

The Health Education, Health Promotion, and Marketing team finalized a new policy for the department that will help guide health education campaigns. The Health Promotion Strategy policy establishes a standardized approach to the planning, implementation, and review of targeted health promotion campaigns. The policy defines a health promotion campaign as a proactive effort involving multiple communication methods to convey a health message. The policy guides staff in the consideration of multiple factors when developing a campaign:

- Demonstrated need
- Evidence-based and/or promising practices
- Adequate resources

- Addressing the social, cultural, language needs of the target population
- Gathering input from the target population when developing the campaign message
- Methods used
- Alignment with SCHD's mission and vision
- Implementation in collaboration with stakeholders, partners, and the community
- Unified messaging with community partners

This Health Promotion Strategy will provide the department with a roadmap for creating successful public health campaigns and ensure best practices are followed. Staff will be trained on the policy during the November All Staff meeting. The strategy will also help the department meet requirements for PHAB accreditation.

Enforce Laws and Regulations

Immunization Audit Season Begins

The immunization team met to discuss the school and child care audits and assignments for this year. The new meningococcal vaccine requirement was discussed. Nine after school child care program immunization audits were completed.

Staff offered pre-audit immunization reviews to licensed child care centers and preschools to assist with preparing records for the upcoming audit. Five centers/preschools had onsite visits for a pre-audit in October. One additional center is scheduled for a pre-audit in November due to a recent change in directors.

CLIA Audit Completed

Staff from the State Hygienic Laboratory completed the department's Clinical Laboratory Improvement Amendments (CLIA) laboratory audit this month. There were no discrepancies identified. The site visitors were new this year and did give staff several recommendations regarding annual laboratory training for staff, tracking reagent lot numbers, and developing action plans for any proficiency test deficiencies. Staff is incorporating these changes into the department's laboratory processes.

Update on Travelodge Hotel Complaints

Staff continues to work on the Travelodge Hotel issues. Following a multi-agency inspection involving Davenport Fire, Davenport Plumbing, Davenport Building, and our staff, the deed holder sold it to a local individual. The new owner has been told by staff that he will not be issued a hotel license until the identified issues are resolved.

Discussion with County Planning and Development Staff Regarding Complaints

Environmental health staff members met with County Planning and Development (P&D) staff members to discuss problem properties in unincorporated Scott County, including Buffalo Heights. Both departments periodically receive complaints from nearby residents regarding junk on several properties. Most of these are properties have a long history of complaints. The neighbors are frustrated when told that there is little that can be done about the junk. In some

cases the county (P&D) has been to court and the judge ruled that there was no violation. In other cases, the condition of the properties has not risen to the level where the county inspectors would consider a code violation. At least one complainant had indicated plans to contact the Scott County Board of Supervisors in hopes of getting more satisfactory response.

Investigation of an Unregulated Swimming Pool Facility

Staff investigated a complaint received through the IDPH regarding a swimming pool facility that was operating in Bettendorf without being registered or inspected. Health Department staff went to the address accompanied by the Bettendorf building inspector who tagged the facility because no permits had been obtained by the operator. The owner of the business responded indicating that the facility is an office for a swimming program. Although there is a swim spa in the building, the owner states that he is not using the swim spa at this time. His intention is to follow through with getting the proper permits and registering with IDPH if his business generates enough interest that would make it worth it to do so. Currently, the owner is utilizing other pool facilities that are registered and inspected for the training that he is providing.

Founded Food Service Complaints

Facility	Reason	Status
Brady Street Express Lane, Davenport	Staff assembling sandwiches on site and selling to customers without the proper kitchen facilities.	Resolved

Swimming Pool/Spa Closures

Facility	Reason	Status
Ultimate Fitness – Men’s spa	Temperature above 104°F	Reopened

Research for new insights and innovative solutions

Community at Large CHANGE Tool Assessment Results Presented to the City of Princeton

Staff met with a Princeton City Council member on October 4th to complete the Community at Large Community Health Assessment and Group Evaluation (CHANGE) Tool assessment. The CHANGE Tool results and recommendations were presented at the Princeton City Council meeting on October 12th. The City of Princeton will display Quitline Iowa cards at city hall, post office, and the bank. All other recommendations will be reviewed in greater detail by the City Council to discuss next steps.

Workplace CHANGE Tool Assessment Completed at Two Local Businesses

Staff met with River Bend Foodbank staff to complete the Workplace CHANGE Tool assessment on October 11th. River Bend Foodbank does not currently promote a culture of wellness for staff and is interested in learning more. During the follow-up meeting on October 19th, staff

expressed interest in developing an employee wellness needs assessment and forming a wellness committee to strategize moving forward with several CHANGE Tool recommendations.

Staff met with the Quad Cities River Bandits on October 11th to complete the Workplace CHANGE Tool assessment. The General Manager expressed interest in moving forward with a wide variety of progressive policies and environmental changes such as strengthening the tobacco free policy to prohibit nicotine, provide a lactation room and supporting guidelines, healthy pricing structure in the vending machine and concession stands, and providing staff paid work time to utilize the onsite fitness room and/or subsidized fitness membership to promote employee wellness. Staff will meet with the General Manager again in November to discuss next steps.

Assurance

Link People to Needed Personal Health Service

Animal Bite Follow Up Connects Child to Health Insurance

Staff met with the mother of a child who was referred for presumptive eligibility (PE) Medicaid services by one of our public health nurses, due to the child being bit by a dog and the family having no health insurance for the child to cover the cost of the resulting medical care needs. The child was approved for the immediate temporary Medicaid coverage and an application for ongoing health care coverage was also submitted on behalf of the family to the Iowa Department of Human Services. Staff provided the family with information about doctors, dentists, and vision care providers in Scott County that accept the Iowa Medicaid and *hawk-i* insurances due to having no medical, dental or vision homes.

Maternal Health Client Connected with Community Resources

Early in October, staff provided presumptive eligibility services to a maternal health client who was referred from Community Health Care, Inc. Edgerton Women's Clinic, in need of dental care. Staff was able to identify that the client's Medicaid coverage had lapsed. The client was willing to come to SCHD for services. It was identified that she had additional concerns and barriers. As a result, staff was able to address the client's needs and refer her on to other community resources (Parent Pals) for ongoing support during her pregnancy.

Happy Birthday Outreach Program Targeted to Children in High Risk Lead Areas

Staff developed a program which will mail "Happy Birthday" lead level testing reminders to those children age twenty-four months to six years who are currently enrolled in Medicaid and who live within the highest risk areas for lead as identified by Augustana College. Preliminary statistics were collected on the percentage of compliance with Centers for Disease Control testing recommendations. These figures will be compared with a set collected one year from the start of the program. The program will start January 1, 2018.

Assure a Competent Public and Personal Health Workforce

Midwest LGBT Health Symposium

Staff attended the Midwest Lesbian, Gay, Bisexual, and Transgendered (LGBT) Health Symposium, hosted by Howard Brown Health in Chicago, IL. Howard Brown Health specializes in primary care, HIV/AIDS services, and counseling services for the LGBT community in the Chicagoland area. The symposium provided the opportunity to network with Howard Brown prevention staff to learn about the strategies they use to deliver programming. Howard Brown staff heavily utilizes social media and online dating/sex partner seeking apps to provide sexual health education, program promotion, and recruitment for testing services. Additionally, they employ an HIV pre-exposure prophylaxis (PrEP) outreach team consisting of health educators, PrEP access navigators, and case managers to provide ongoing support for clients accessing PrEP; this effort has greatly improved the consistency of use/access to PrEP for HIV prevention.

In addition, the Midwest LGBT Health Symposium provided breakout sessions related to understanding the effects of trauma and isolation on risk behaviors in the LGBT population, offering competent care for transgendered individuals, updated information on current trends and developments in the treatment of HIV, strategies to reduce HIV-related stigma in the community, and the importance of emphasizing pleasure/sexual health in media messaging to promote testing and PrEP (as opposed to taking an approach based on fear/negative consequences).

Statewide STD Prevention and Partner Service Meeting

Staff attended the 2017 Statewide STD Prevention and Partner Service Meeting in Des Moines. The presentation entitled “Complex Brief Interventions – Navigating the Interconnectivity of Physical Health, Mental Health and Substance Abuse” given by Mark Hillenbrand MSW, LISW illustrated how an individual’s maturity and perception of him/herself impacts his/her ability to engage in behavior change. These factors all impact providers and the relationships that they must develop with clients in order to assist them with making changes.

Two different teams from across the state gave a presentation on their experiences providing partner services. The presenters discussed different testing methods at events and the unusual findings that develop from it. One young lady was tested for STDs at a local fair and tested positive for gonorrhea. When they tried to locate her for treatment they had quite a chaotic mess back at their health department between the young girl, her mother, and her boyfriend. The second case was about a county that received several positive HIV cases. Several different staff members were working on cases and then realized that several of them were trying to find a contact named “James” who no one could find. When they were able to finally speak to him, he did not follow through with coming in for testing. They are still trying to hunt him down as he stated he has a pregnant girlfriend. It was nice to hear how everyone within their department worked together to share ideas and solutions on how to locate him.

Celine Villongco, Human Trafficking Coordinator for the Iowa Attorney General's Office Crime Victim Assistance Division, presented on Human Trafficking. She reported that there are seven divisions that provide support to victims of crime in Iowa. One of those divisions addresses human trafficking. There are two types of human trafficking; sex trafficking and labor trafficking. Iowa Code 710A outlines the definitions for both, which are punishable crimes. She shared facts regarding human trafficking, health indicators that may identify someone being trafficked and case studies. There have been several cases of sex trafficking since 2005. One of those victims was from the Quad Cities. There are eleven organizations throughout the state of Iowa that provide services to individuals that have been trafficked.

Dr. Katherine Hsu from the Ratelle STD/HIV Prevention Training Center in Massachusetts presented "Questions/Scenarios for the STD Clinical Session". Attendees submitted questions to Dr. Hsu in advance. She started the presentation answering many questions about syphilis; followed by questions regarding mycoplasma genitalium and trichomoniasis. There were additional questions that were submitted, but there was not enough time to address them all. Plans are to schedule Dr. Hsu for a future STD statewide meeting.

Pediatric Hypertension Program for School Nurses

Staff attended the 2017 Fall School Nurses Program-Pediatric Hypertension. The training provided information on a recent survey of local school nurses' perspectives related to pediatric hypertension screening in the school setting and potential barriers to incorporate this into practice. Current pediatric screening methods and guidelines were reviewed.

Webinar on Making Materials Easy to Read

Staff attended the webinar "Advanced Tips and Tricks in Easy to Read Materials Development" presented by Health Literacy Innovations. The speaker recommended using adult learning principles when creating written materials and to consider that 77 million people have basic or below basic health literacy. She recommended using plain writing, appropriate visuals and an active voice when creating materials.

Testing Materials with Target Audience Webinar

Staff attended the webinar "Testing Materials with Your Target Audience" presented by Health Literacy Innovations. The webinar provided guidance on the process of getting feedback from the reader to confirm the message is understood. Testing materials saves money, avoids waste, as well as missed opportunities to provide education that results in change.

HIV Prevention Counseling Class

Our new public health nurse attended a two-day HIV Prevention Counseling class in Des Moines. The class provided guidance on performing an intake assessment for a person at risk for HIV and hepatitis, administering an HIV test, and delivering those results to the patient in a patient-center way. Each participant had multiple opportunities to practice the newly acquired skills in a safe setting.

I-Smile™ Coordinator Meeting

Staff attended the statewide I-Smile™ Coordinator meeting in Des Moines. The meeting focused on how to advocate for oral health and communicate with legislators. Speakers included Deborah Thompson, Policy Advisor and Legislative Liaison with IDPH, and Lynh Patterson, Government Relations Manager with Delta Dental of Iowa. Other oral health updates were shared. The number of women receiving preventive dental care during pregnancy is down nearly 10 percent from last year, dropping from 17.3 percent to 8.6 percent. In addition, the number of dental providers treating clients participating in the Dental Wellness Plan (DWP) has dropped significantly across the state. From January 2017-September 2017, two hundred and fifty-one providers have stopped providing services to DWP participants. There are twenty-eight counties that do not have any dentists who accept Medicaid for children ages eighteen and younger, and thirty-nine counties without a dentist who accepts DWP for adults or pregnant women. Additionally, there are twenty counties without ANY Medicaid or DWP providers.

Fall Maternal, Child, and Adolescent Health Conference

Staff attended the Fall Maternal, Child, and Adolescent Health (MCAH) Conference in Des Moines, IA. Session topics included: “Developing Marketing Messages to Best Reach Your Audience,” “Putting a Marketing Plan into Action,” “Implementing a Trauma-Informed Approach in Public Health: A Review of Systems Work in Sexual Violence Prevention and HIV Case Management,” “Promoting Health Literacy Through Easy-to-Read Materials,” and “Compassion Fatigue: Avoid Burnout, Reignite Your Passion and Celebrate Your Success.” The conference also provided a great opportunity for MCAH staff across the state to meet and connect.

Fall *hawk-i* Meeting

Staff attended the Fall *hawk-i* meeting held in Des Moines, IA. *hawk-i* outreach coordinators from across the state shared examples of successful outreach strategies and materials. An update regarding Children’s Health Insurance Program (CHIP) funding was also provided. It is anticipated that an official decision about the fate of CHIP will not be received until December 2017 or January 2018, as the Senate and the House are beginning to go on break and other legislation is taking precedence. The “Champion Bill” has been proposed that would fund CHIP for five more years, but as it stands would take funding away from Public Health Prevention funds to do so. Iowa has enough funds to continue *hawk-i* until March 2018. It is advised that *hawk-i* outreach coordinators continue to “function as normal” until additional legislation determinations are made.

Annual Tobacco Conference

Staff attended the Annual Tobacco Conference hosted by the IDPH Tobacco Prevention and Control Division. The conference was a one day event and was held in Ankeny. Our staff presented on the Tobacco-Free Quad City Coalition in conjunction with other partnerships who shared their success stories. Information on Quitline Iowa Tobacco Cessation and behavioral health treatment options were shared with everyone.

Oral Hygiene Education of Direct Care Workers

Staff trained fifteen direct care workers at ManorCare Davenport regarding proper daily oral hygiene. They were showed techniques to provide care for residents' teeth and gums. Attendees were also educated on various types of dentures.

Education of Genesis Health Group Physicians

Staff addressed physicians from Genesis Health Group (GHG) during their October quality meeting and introduced a best practice model for drawing and managing blood lead levels in children, as outlined by CDC and American Pediatric Association (APA). The health providers present were very engaged during the presentation. GHG is currently in the process of assessing how to incorporate this model within their pediatric and family medicine practices.

Inform, Educate, and Empower People About Health Issues

Future Fest

Staff attended Future Fest, an event for youth that are aging out of foster care, which is aimed at providing information on important life skills. Staff discussed the importance of preventive medical and dental care and having medical and dental homes as well as STD and HIV symptoms and testing resources.

During the event, staff connected with Morgan Potter, supervisor from Iowa AfterCare at Family Resources, a program that supports individuals through age twenty-one years after they have left the foster care program. She advised that these individuals are automatically enrolled in ongoing Medicaid but often struggle to connect to medical and dental homes, and keeping up with preventive health care activities. Ms. Potter was encouraged to refer her clients to *Care for Kids* and I-Smile™ for help with these issues.

Collaboration with St. Ambrose University P.R.I.S.M. Group Regarding HIV

Staff attended a meeting of the St. Ambrose University Promoting Respect In Sexual Minorities Group (P.R.I.S.M.) to meet new students, re-connect with previous student contacts, discuss access to PrEP for HIV prevention, remind the students of the availability of SCHD testing and outreach services, and to organize interested students for participation in a World AIDS Day testing event to be held on the St. Ambrose campus on December 1st.

Lead Education Provided at The Nest

Staff spoke to expecting and/or new mothers who attend The Nest classes. Education was provided on the action of lead in the body, the measures that a family can take to reduce a child's risk, and the food choices which will decrease the ability of lead to be absorbed. Parents were also educated on the identification of lead in the home and the documentation required to be presented by landlords when renting housing.

Care for Kids Educational Material Shared with Schools

Staff submitted *Care for Kids* promotional flyers to local school districts with the request that they be added to their Virtual Backpacks (and other electronic communication methods), with

the goal of reaching and connecting to Scott County families who could benefit from EPSDT and Child and Adolescent Health services. The flyers have already been added to the Davenport and Bettendorf Virtual Backpacks, and included in the Pleasant Valley electronic newsletter.

I-Smile™ Silver Featured in 50+ Lifestyles Magazine

I-Smile™ Silver was chosen to be on the cover of 50+ Lifestyles Magazine for the month of November. Staff wrote an article about the team of health care professionals it takes to provide care for residents at a long term care facility. ManorCare Davenport was featured in the article as well as the cover photo. The picture includes a resident who participated in the direct services program, the director of nursing, the director of rehabilitation, the speech pathologist and the I-Smile™ Silver Coordinator. The staff and the patient at ManorCare were very excited to be a part of this media event!

Mobilize Community Partnerships

ECI Professional Development Health, Mental Health, and Nutrition Leadership Meeting

Staff attended the Early Childhood Iowa (ECI) Professional Development Health, Mental Health, and Nutrition Leadership Meeting. Membership includes those from Healthy Child Care Iowa, Child Health Specialty Clinics, WIC, ECI Infant Mental Health Initiative, Head Start, and 1st Five. Professional development activities planned for each of the agencies was discussed, as was the leadership team's implementation plan and core competencies future roll-out for the state.

Partnership Development with The Project of the Quad Cities

Staff had an initial meeting with staff from The Project of the Quad Cities to promote effective collaboration between the two agencies in outreach, education, and testing efforts in the community. Regular meetings will follow, with the aim to identify needs and distribute available resources appropriately while avoiding service duplication and taking the best advantage of opportunities for mutual support.

Scott County Kids School Health Advisory Committee

Staff attended the Scott County Kids School Health Advisory Committee meeting. The group is discussing current projects concerning school health and emergency preparedness as well as evaluating the current lice and nit policies in schools. In evaluating the lice policy, the group is evaluating whether to update local information or simply refer to IDPH policies and procedures.

Quad Cities Area HEARTSafe Coalition

The Quad Cities Area HEARTSafe Coalition met on October 11th to further discuss drafting a webpage layout for the Scott County Health Department website. Stakeholders discussed incorporating the Quad Cities Area HEARTSafe Coalition video, Hands-Only CPR Awareness graphic, Learn Hands Only CPR To Save Lives video, listing stakeholders, and general contact information to schedule a training and/or presentation.

Davenport Community School District Poverty Taskforce Meeting

Staff attended the October 2017 Davenport Community School District (DCSD) Poverty Taskforce meeting. Principal Kamie Montoya from Jefferson Elementary School presented to the group about the “Effects of Poverty on Learning from a Principal’s Perspective,” reflecting on the multitude of needs that have to be addressed for students (i.e. food, clothing, health, lice/bed bugs) before a student at her school can begin to focus on learning. Other topics of discussion included:

- Open house for the J.B. Young Opportunity Center that houses several local community organizations (Boys & Girls Club, Safer Foundation QC, Children’s Village Preschool, Pena’s Boxing Club, a food pantry, and others);
- DCSD has received a new grant called “Opportunity for All” (\$5,000 award annually for five years) that will help to close opportunity gaps for students by paying for extracurricular fees and other student needs;
- 180 Zone now has a machine called the Titan 250 that they anticipate will help to heat treat homes with bed bugs for local families at a much more affordable rate;
- Community Action of Eastern Iowa is starting its Low Income Heating Assistance Program (LIHEAP) and also has rent assistance funds available;
- DCSD is currently putting together a tool kit and a staff training that will help to increase teacher awareness and understanding of poverty related needs for their students, and provide teachers with strategies to begin to address these needs.

QC Dad’s Initiative

Staff attended the October 2017 QC Dad’s Initiative meeting. Community partners provided updates regarding how they continue to work to support fathers, especially at-risk fathers, in the Quad City area. Gwen Deming, the QC Dad’s Initiative’s facilitator, advised that the grant that funds this group will be ending in June 2018. She reports that she plans to assist the community agency or agencies that decide to apply for the grant (likely the Child Abuse Council), but states that she will not be in charge of the grant after June 2018.

Educational Materials Provided to Scott Community College and Friendly House

In an effort to connect with local community programs and academic institutions that offer services to a shared client population, staff provided Child and Adolescent Health (CAH) program (*Care for Kids*, I-Smile™ and *hawk-i*) materials to the Scott Community College Student Life Office and to the Friendly House. At the Friendly House, staff spoke with Jodi Stock, Family and Senior Services Supervisor, to explain the available CAH programs and encouraged her to call with questions and referrals.

Media Orientation Packets Distributed

Recent media efforts have focused on public health education through social media. However, public health education opportunities still exist with traditional media. To reignite efforts to engage traditional media, the SCHD Public Information Officer (PIO) team created a media orientation packet that was mailed to all media partners in the Quad Cities area. The media orientation packet was comprised of a cover letter reiterating the importance of the relationship between public health and the media in sharing public health information with the

community; service area sheets that describe the programs and services provided by SCHD; and a SCHD brochure and magnet.

The intent of the media orientation packet is to encourage media requests to SCHD for public health topics, build stronger relationships with the media to pave the way for SCHD to utilize the media to forward important public health messages, and to reorient the media to the process of gathering information from SCHD using the PIO team. The media partner list included more than seventy media contacts from television, print, and radio media. The activity was originally identified through the Media Engagement quality improvement project that also took place during October 2017.

Community Awareness for Emergency Response

Staff attended the Community Awareness for Emergency Response (CAER) meeting on October 19, 2017. This meeting was an attempt to gauge the interest in starting a Quad Cities CAER group as a resource during hazardous materials leaks. The CAER group would be a resource for connecting agencies to resources such as boats and boom and would also provide sources for training for personnel. A second meeting has been tentatively scheduled for mid-January.

Incident Management Team Tours National Weather Service

Staff attended the Incident Management Team's (IMT) October meeting where the group toured the new National Weather Service building. The tour gave IMT members the opportunity gain a better understanding of the resources the National Weather Service can provide during an emergency event, as well as during scheduled public events.

Crash Awareness and Roadway Safety Group

Staff attended the Crash Awareness and Roadway Safety (CARS) meeting on October 11, 2017. The group viewed traffic video of the Walcott interchange on I-80; the video showed oversize/overweight blade transport vehicles and their pace cars stopping traffic to allow access to I-80. The pace cars are not permitted to park their vehicles and stop traffic. The group discussed whether the delay (roughly five minutes per transport vehicle) caused by these maneuvers requires a formal response or if it is small enough of an issue to continue as things have in the past.

Meetings Attended by Staff

CAER

CARS

Child Care Nurse Consultant Regional Meeting

Clinical Review/Resource Meeting

COAD Executive Committee

COAD

Community 101

Community Health Care, Inc. - Provider Outreach

Dave Larson and Jodi Quam, The Group

Davenport Community School District Poverty Taskforce
Disaster Readiness Conference Meeting
Early Childhood Behavioral Health
ECI Professional Development Health, Mental Health, and Nutrition
Food Rescue Partnership
IMT
I-Smile™ Coordinators
I-Smile™ Workgroup
Jamie Walker, Trinity Muscatine Public Health, Maternal & Child Health
Katie McBurney, IDPH; I-Smile™ and I-Smile™ Silver Site Visits
Leadership Meeting
Mark Orwig, Softactics
National Association of County and City Health Officials (NACCHO) Performance Improvement
 Infographic Subcommittee
NACCHO Performance Improvement Workgroup
Nicole Carkner, Quad City Health Initiative
Nicole Johnson, Tina Plett-Kalainoff, and Deb Dodson, Community Health Care, Inc.
Physician's Advisory Board
Parent Pals Open House
Priority Dispatch
QC Dad's Initiative
Quad Cities Emergency Planning Committee
Quad Cities Queer Committee
Quad City Elderly Consortium
Quad City Youth Conference
Region 5A Education and Training Subcommittee (2)
Region 6 Public Health Administrators
Scott County Kids School Health Committee
Sheri Sturmsa, IDPH; Financial On-site Review for Tobacco Contract
Stephanie Trusty and James Olson; Maternal, Child, and Adolescent Health Site Visit
Teen Pregnancy Prevention Advisory Meeting – Bethany
Tobacco-Free Quad Cities Community Education Workgroup

Attached are reports from our database on education the department provided to the community, education the department provided to service providers, media inquiries and press releases/conferences (Attachment 1).



Education provided between October 1, 2017 and October 31, 2017

<i>Education To:</i>	<i>Presentation Date</i>	<i>Total Audience</i>	<i>Requesting Organization</i>	<i>Description</i>
<i>Community</i>				
	10/18/2017	35	Future Fest	Information on preventative health and the importance of medical and dental homes.
	10/18/2017	35	DHS	Attendance of I-Smile™ at Future Fest to talk with teens transitioning out of foster care
	10/23/2017	6	Bright Beginnings, The Nest	Information presented regarding childhood lead poisoning, lead source identification, proper cleaning practices, and nutritional awareness.
	10/31/2017	4	Superior Tube Products	Employee Tobacco Cessation Informational Meeting

Service Providers

<i>Education To:</i>	<i>Presentation Date</i>	<i>Total Audience</i>	<i>Requesting Organization</i>	<i>Description</i>
	10/2/2017	1	Sheriff	BBP
	10/2/2017	1	Sheriff	TB education and testing
	10/2/2017	1	Sheriff	Hearing conservation
	10/3/2017	1	Sheriff	BBP
	10/3/2017	1	Sheriff	TB
	10/3/2017	1	Sheriff	Hearing conservation
	10/4/2017	1	Sheriff	BBP
	10/4/2017	1	Sheriff	BBP
	10/4/2017	1	Sheriff	BBP

<i>Education To:</i>	<i>Presentation Date</i>	<i>Total Audience</i>	<i>Requesting Organization</i>	<i>Description</i>
	10/4/2017	1	Sheriff	TB education and testing
	10/4/2017	1	Sheriff	Hearing conservation
	10/9/2017	2	Jail	BBP
	10/9/2017	2	Jail	TB education and testing
	10/10/2017	1	Sheriff	BBP
	10/10/2017	1	Sheriff	TB education and testing
	10/11/2017	1	Sheriff	BBP
	10/11/2017	1	Sheriff	TB education and testing
	10/16/2017	6	Genesis Health System	Presented blood lead level testing and follow-up practices to the Genesis Health Group Quality Committee.

<i>Education To:</i>	<i>Presentation Date</i>	<i>Total Audience</i>	<i>Requesting Organization</i>	<i>Description</i>
	10/20/2017	16	Reserves	TB education
	10/20/2017	16	Reserves	hearing conservation
	10/23/2017	19	Sheriff	Tb education
	10/23/2017	19	Sheriff	hearing
	10/23/2017	19	Sheriff	BP on line
	10/24/2017	23	JDC	BBP
	10/24/2017	23	JDC	TB education on line
	10/25/2017	30	Health	BBP on line
	10/25/2017	30	Health	TB education on line

<i>Education To:</i>	<i>Presentation Date</i>	<i>Total Audience</i>	<i>Requesting Organization</i>	<i>Description</i>
	10/26/2017	34	Secondary Roads	hearing conservation
	10/26/2017	1	Health	BBP
	10/26/2017	1	Health	TB education
	10/30/2017	2	Jail	TB education and testing
	10/30/2017	2	Jail	BBP



Media Inquiries between October 1, 2017 and October 31, 2017

<i>Request Date</i>	<i>Nature of Request</i>	<i>Request From</i>	<i>Newspaper</i>	<i>Radio</i>	<i>Television</i>
10/4/2017	I Smile Silver	Television			WHBF-TV4
10/18/2017	Lead	Staff Member			
10/18/2017	Hepatitis	Television			WHBF-TV4
10/18/2017	Lead	Television			WHBF-TV4
10/24/2017	Other	Television			WHBF-TV4